



The world's most powerful  
cancer fighting force?

It's all you.

**We can help your body do what it does best: fight cancer.** One of the best cancer-fighting forces is your immune system and the T-Cells within it. Unfortunately, some types of cancer cells know that. So they disguise themselves as normal cells to slip by your body's immune system.

Our next-generation immunotherapy will soon be ready to help identify these crafty cancer cells. So your body can do what it does naturally: destroy them.

Fighting cancer is all you. And helping you do it is all us.

Learn more at [youovercancer.com](http://youovercancer.com)

**Genentech**

Can you spot the rogue killer penguin?



We thought not.

**Now you know how your immune system feels when it comes to certain types of cancers.**


Some cancer cells know that your natural immune system is one of the most powerful cancer-fighting forces. So they disguise themselves as normal cells to slip by.

Our next-generation immunotherapy will soon be ready to help identify these crafty cancer cells. So your body can do what it does naturally: destroy them.

You're built to fight cancer. And our new treatment possibility can help you see to it.

Get a better view at [seepastcancer.com](http://seepastcancer.com)

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## The best cancer fighting machine just figured out the remote.

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While there are some things your body may not do so well -- like figuring out all those buttons on the remote -- there are other things it can do very well -- like combatting cancer. In fact, **your immune system is a natural and powerful cancer fighting machine.**

Unfortunately, some types of cancer cells know it. So they disguise themselves as normal cells to slip by your immune system.

We're creating a next-generation immunotherapy that helps identify these crafty cancer cells. Then your immune system can do what it does naturally: destroy them.

So while you work on ruling the remote, your body works on fighting cancer. Get the story at [cancerfightingmachine.com](http://cancerfightingmachine.com)

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A man with a beard and glasses, wearing a blue t-shirt, is kneeling in a laundry room. He is holding a blue towel. The background shows a white washing machine and light-colored cabinets.

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## The best cancer fighting machine has finally mastered the bleach thing.

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While there are some things your body may not do so well -- like figuring out how much bleach goes in the laundry -- there are other things it can do very well -- like combatting cancer. In fact, **your immune system is a natural and powerful cancer fighting machine.**

Unfortunately, some types of cancer cells know it. So they disguise themselves as normal cells to slip by your immune system.

We're creating a next-generation immunotherapy that helps identify these crafty cancer cells. Then your immune system can do what it does naturally: destroy them.

So while you keep working on finding the perfect bleach blend, your body keeps working on fighting cancer.

Get the story at [cancerfightingmachine.com](http://cancerfightingmachine.com)

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We help your body **see cancer** so you can kill it naturally.

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One of the best cancer-fighting forces is your natural immune system and the T-Cells within it.

Unfortunately, some types of cancer cells know that. They have a PD-L1 protein that deactivates your T-cells, so the cancer can move past them.

We'll soon launch a next-generation immunotherapy that stops PD-L1 from deactivating your T-cells. So your body can better identify -- and destroy -- cancer cells.

You're built to fight cancer. And our new treatment possibilities can help you see to it.

Learn more at [seeitbeatit.com](http://seeitbeatit.com)

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